



804.234.3551 | www.cmtytanseii.org | 401 Hopewell St, Hopewell, VA 23860

February 14, 2025

Dear Community Partner:

On behalf of the Board of Directors of the Community Transformers Equity & Impact Innovators (CTEII), a 501(c)(3) public charity, we are excited to invite you to partner with us as a sponsor for our Annual Awards Gala & Brunch.

This year, we are introducing a fresh new approach—a morning celebration! The 2025 Awards Gala & Brunch will take place again at Virginia Union University's Living and Learning Center, located at 1500 N. Lombardy Street, Richmond VA 23220 beginning at 9:30AM. This special event will honor individuals and businesses that are making a lasting impact in our community through Finance, Education, Food Security, Housing, Social Justice, and Healthcare.

Why This Matters

In 2024, we took an important step forward by transitioning from Community Transformers Foundation to Community Transformers Equity and Impact Innovators (CTEII). This shift has enabled us to expand our reach and deepen our impact, ensuring that more community members benefit from our programs.

Your sponsorship will help us continue our mission of building collaborative partnerships that develop sustainable programs addressing social determinants of health, promoting health equity, and fostering social justice.

How You Can Support

We invite you to become a sponsor and be a key part of this transformative event. Your support will help us create a lasting impact within underserved communities.

Mailing Address:

Community Transformers Equity and Impact Innovators (CTEII), 12750 Route 1 Highway, Box 145, Chester, VA 23831

Physical Address:

Community Transformers Equity and Impact Innovators (CTEII), 405 Hopewell Street, Hopewell, VA 23860

RSVP & Sponsorship Details:

Please RSVP or confirm your sponsorship by **Friday, May 2, 2025**, by emailing the sponsorship form to director@cmtytansfoundation.org or calling our office at 804-234-3551. You may also reach out to our Executive Director, Mrs. Kimberly T. Barrow at kbarrow@cmtytans.com or 804-234-3551.

Thank you for your consideration and support! We look forward to celebrating with you at the 2025 Awards Gala & Brunch as we continue to transform lives and build stronger communities—together.

With gratitude,

Amanda Becker

Amanda Becker, MSW, LCSW, PsyD
Vice Chair - Board of Directors



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2025 Awards Gala & Brunch - Sponsorship Levels – Thursday, June 12, 2025

Diamond Transformational Sponsor – \$25,000

- ✓ VIP Brunch Experience – Exclusive seating area with seating for 20 guests
- ✓ Speaking Opportunity – Ability to speak during the program and/or Introduction of keynote
- ✓ Custom Video Feature – Opportunity to have a short promo video about their company’s impact
- ✓ Year-Round Recognition - Across all Community Transformers Equity & Impact Innovators (CTEII) programs through media, events, and community service initiatives
- ✓ Premier Branding – Logo/banner on stage backdrop, event signage, event media – radio and/or television, a full page in event program, sponsorship listed on organization’s website, sponsorship listed in post-event publications and featured in event press release
- ✓ Step-and-Repeat Branding – Top sponsors’ logos featured alongside the organization's logo
- ✓ Exclusive One Year Signage on the organization’s mobile Food Pantry vehicle
- ✓ Vendor Table - Get a designated table to display your organization’s info, products, and giveaways.

Impact Sponsor – \$15,000 (Choose 1 out of the 5 Focus Areas Below)

Each Impact Sponsor will receive:

- ✓ VIP Brunch Experience – Exclusive seating area with seating for 20 guests
 - ✓ Year-Round Recognition at the selected focus area’s programs and events
 - ✓ Feature in Event Program – Full page company profile in the gala program
 - ✓ Branded Table Signage – Company name/logo at the table
 - ✓ Company Recognition During the Brunch – Verbal acknowledgment by event host
 - ✓ Media Coverage – Mention in press releases and post-event publications
 - ✓ Vendor Table - Get a designated table to display your organization’s info, products, and giveaways.
- Customized Recognition – In addition to the benefits above, each Impact Sponsor will receive tailored branding, recognition and acknowledgment based on their chosen focus area, listed below:
- **Healthcare Impact Sponsor:** Supports health screenings, mental health support, clinics, health fairs, Run/Walks, and Maternal Health and Wellness Programs such as Mommy Connect
 - **Food Security Impact Sponsor:** Supports Meals Connect, Trans Connect, and Mobile Food Pantry programs, addressing food insecurity in underserved and rural communities
 - **Housing Impact Sponsor:** Supports Housing Connect, Transitional Housing, and emergency housing assistance for families in need
 - **Education Impact Sponsor:** Supports Tutor Connect, STEAM initiatives, scholarships, Backpack Program, Inbounds, and Community Support Programs
 - **Financial Empowerment Sponsor:** Supports Financial Wellness programs, including financial literacy, money management, and homeownership education

Community Champion Sponsor – \$5,000

- ✓ Prestige Brunch Experience – Exclusive seating area with seating for 10 guests
- ✓ Branded Table Signage – Company/Organization/Individuals name at the table
- ✓ Company Recognition During the Breakfast – Verbal acknowledgment by event host
- ✓ Recognition in Event Program – Listed in sponsor acknowledgment section
- ✓ Vendor Table: Get a designated table to display your organization’s info, products, and giveaways.

Table Sponsor – \$1,000

- ✓ Elite Brunch Experience – Exclusive seating area with seating for 10 guests
- ✓ Recognition in Event Program – Listed in sponsor acknowledgment section



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2025 Awards Gala & Brunch – Sponsorship Form – Thursday, June 12, 2025

Organization/Sponsor Name: _____

Contact Person: _____

Title of Contact Person: _____

Contact Number(s): _____

E-mail: _____

Organization/Sponsor Address: _____

Tickets will be mailed to the Contact Person at the address provided above.

Sponsorship Levels: (check one)

- Diamond Transformational Sponsor:**
- Impact Sponsor:** Healthcare Food Security Housing Education Financial
- Community Champion Sponsor:**
- Table Sponsor:**

Additional Information:

- To ensure appropriate sponsorship level benefits, sponsorship forms must be received by **Friday, May 2, 2025**. Sponsorships are accepted after May 2, 2025, however organization may not receive full sponsorship benefits.
- Submit logos to director@cmtyanseii.org as a .PNG, .JPEG, and/or .EPS by **Friday, May 2, 2025**.
- Enclose Sponsorship Form and Remit Sponsorship Payment via one of the following methods. Please indicate payment method by checking the appropriate box.

Payment Methods:

- Method 1: Check – No Fees associated.
 - *Make checks payable to:* Community Transformers Equity & Impact Innovators (CTEII) *Memo:* “2025 Gala”
 - *Mail to:* CTEII, 12750 Route 1 Highway, Box 145, Chester, VA 23831
- Method 2: QuickBooks Invoicing - A fee is associated with this payment method.
 - Paid Via a Credit/Debit Card Payment: 2.9% per transaction fee added to transaction.
 - Paid Via Account (ACH) Payments: 1% per transaction fee added to transaction.
 - A W9 will automatically accompany QuickBooks payment method.

An online version of this form can be found at: <https://tinyurl.com/CTEII-Sponsorship>

Agreement & Signature:

By signing below, I confirm that I am authorized to make this sponsorship commitment on behalf of the organization listed above.

Signature: _____ **Date:** _____